

worldskills
AbuDhabi2017
مسابقات المهارات العالمية أبوظبي 2017

Presented by / تقديم

SAMSUNG

Organized by / تنظيم

ACTVET
The Best Skills in
The Middle East

Emirates Skills
مسابقات الإمارات

Abu Dhabi
أبو ظبي



MEDIA HANDBOOK





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MUBARAK AL SHAMSI, DIRECTOR GENERAL - ACTVET

Dear representatives of the press and media,

It is a real pleasure for me to welcome you to WorldSkills Abu Dhabi 2017.

Under the patronage of H.H. Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces, the 44th WorldSkills Competition is hosted by the Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET).

We are exceptionally proud to organise the world's greatest vocational skills competition here in the Middle East for the first time. We are looking forward to welcoming over 100,000 visitors and up to 1,300 young Competitors from the 77 Member countries and regions of WorldSkills International.

In this handbook you will find plenty of information relating to the WorldSkills Competition. Our dedicated and knowledgeable team of staff and volunteers in the Media Centre will be happy to answer questions or assist in any other way. Talented young people from around the world will gather in Abu Dhabi to participate in 51 skill competitions, ranging from landscape gardening to mobile robotics and the fascinating stories of the Competitors will be spread globally through your images and articles.

ACTVET strongly believes that WorldSkills Abu Dhabi 2017 will act as a catalyst in promoting the advancement of Technical and Vocational Education and Training (TVET) in the United Arab Emirates, the Gulf region, and beyond.

In addition to the Competition, we will witness youth become global citizens with our unique cultural exchange programme, One School One Country, and by participating in the first International TVET Youth Forum. We'll also welcome to the WorldSkills Conference a wide range of industry leaders and senior government officials from the UAE and many other countries.

I hope you will be inspired by the excellence of youth, and I truly hope you enjoy your experience at WorldSkills Abu Dhabi 2017.



ALI ALMARZOUQI, CEO WORLDSKILLS ABU DHABI 2017

Dear members of the media and press,

It is with great pleasure that I welcome you to WorldSkills Abu Dhabi 2017! Over the next few days, you will see for yourselves more up to 1,300 Competitors from all over the world demonstrate the most outstanding skills and amazing talent. Those competing here in Abu Dhabi have put in an immense amount of time and effort to prepare themselves for this event – for me, they are the stars of this competition and the future of all of us is in their hands.

Our objective however is not only to host a great Competition, but also to enhance national attitudes towards technical and vocational education and training, in order to increase Emirati participation in Technical and Vocational Education and Training (TVET). This is why the 100,000 visitors that we estimate will come to the WorldSkills Competition are so important to us.

We believe that an increase in TVET participation in the UAE is crucial to developing a knowledge based economy, promoting innovation and driving economic diversification – all of which are aligned with the UAE's Vision 2021 and the Abu Dhabi Economic Vision 2030.

I trust that your time here at WorldSkills Abu Dhabi 2017 will be enlightening, productive and rewarding. I am extremely grateful that you are with us here in Abu Dhabi to help tell the WorldSkills story as far and as wide as possible. Please do get in touch either with me or anyone for my team if you think there is anything we can do to help or assist you with this important task.



**SIMON BARTLEY,
PRESIDENT,
WORLDSKILLS**

**DAVID HOEY,
CEO,
WORLDSKILLS**

Welcome to the 44th WorldSkills Competition! We are delighted that so many members of the press and media have travelled to Abu Dhabi to witness everything WorldSkills Abu Dhabi 2017 has to offer from the skills competitions, to the WorldSkills Conference 2017, to the Opening and Closing Ceremonies. This is the greatest global skills event, and even the most experienced of you will be charmed and perhaps surprised by the youthful energy of WorldSkills.

In the region of 1,300 Competitors, most of whom are 23 or younger, will be chasing the greatest accolade in skills competitions – a WorldSkills gold medal. They will come from some 60 Member countries and regions, from all over the world. Our full membership represents two thirds of the global population, ranging from the ten largest economies to some of the smallest.

Irrespective of the wealth of these economies there are consistent challenges. The message ‘university good, vocational skills bad’ is pervasive and corrosive, and except for just a handful of economies there is still not ‘parity of esteem’ between vocational and academic education.

Global youth unemployment is rampant, and the gap between skills provision and industry needs means that many young people are not being taught the skills they require to get jobs. All of this is taking place against the backdrop of a technological revolution, which is already transforming all our workplaces.

These are some of the issues which we will be tackling during the WorldSkills Conference 2017. This is the first time we have hosted a conference on this scale, which will become an annual event. We urge you to spend some time listening to and engaging with the debates in the conference halls. Please also roam around the event.

Skills competitions are one of the most effective ways to reach the audiences that are the most important to increase uptake of TVET, young people themselves, and their influencers – parents and teachers. Here you will be able to enjoy the sight of young people competing and excelling in their chosen skill .. so be sure to tell people about it! As members of the media you have a critical role in reaching audiences beyond the event, to get them talking about skills and vocational education.

WorldSkills is a non-denominational, non-political organization that inspires skills excellence and showcases the value of skills – we believe that the world needs to appreciate more and understand the value that skilled workers bring to our communities and economies. We encourage young people to consider careers in these valuable and rewarding sectors.

Covering a WorldSkills event is a great responsibility, especially when it comes to the skills competitions. Unlike similar sporting events Competitors are only allowed to take part in one global competition and most of the young people in Abu Dhabi have trained for years to get here. You will have all been asked to sign the Media code of conduct. Please do read it carefully and absorb what it says.

Finally, though we must say thank you to you all for letting the world know about the magic of WorldSkills. There are few events in the skills world that compare in scope or scale. So, thank you and we hope to have the opportunity to meet many of you in the coming week.



INTRODUCTION

WorldSkills Abu Dhabi 2017 is being held under the patronage of His Highness Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the UAE Armed Forces. Approximately 1,300 Competitors from the 77 Member countries of WorldSkills International will compete in 51 skill competitions – from Aircraft Maintenance and Robotics to Fashion Technology and Graphic Design.

WorldSkills Abu Dhabi 2017 aims to inspire young people to study vocational skills for entrepreneurship or for their career, in line with the economic diversification objectives of the Abu Dhabi Economic Vision 2030.

The event will take place 15-18 October 2017 at the Abu Dhabi National Exhibition Centre (ADNEC), with the Opening Ceremony on 14 October, and the Closing Ceremony on 19 October (both at the du Arena on Yas Island).

For more information, visit <https://worldskillsabudhabi2017.com> or follow @WorldSkillsAD on Facebook, Twitter, and Instagram.



WorldSkills Abu Dhabi 2017 is organized by Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET). ACTVET is committed to establishing policies and standards that effectively regulate technical and vocational educational institutions in the emirate of Abu Dhabi. ACTVET is also responsible for the licensing of trainers and tutors that meet the demands of the local market. ACTVET is the parent organization of EmiratesSkills.

WorldSkills Abu Dhabi 2017 will be a landmark for the United Arab Emirates and will boost awareness of the training and educational opportunities for young UAE nationals in the vocational sector. ACTVET's ultimate goal is increasing the number of skilled Emirati youths in rewarding career paths and to foster lifelong learning and personal development.

For more information, visit www.actvet.ac.ae or follow @ACTVETuae on Facebook, Twitter, Instagram

ACTVET

Abu Dhabi Centre for
Technical and Vocational
Education and Training
مركز أبوظبي
للتعليم والتدريب
التقني والمهني

Building a National Workforce



The Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) aims to boost training and educational opportunities for young nationals within the qualification framework of the Emirate. ACTVET's ultimate goal is increasing the number of skilled Emirati youths in rewarding career paths and foster life-long learning and personal development.

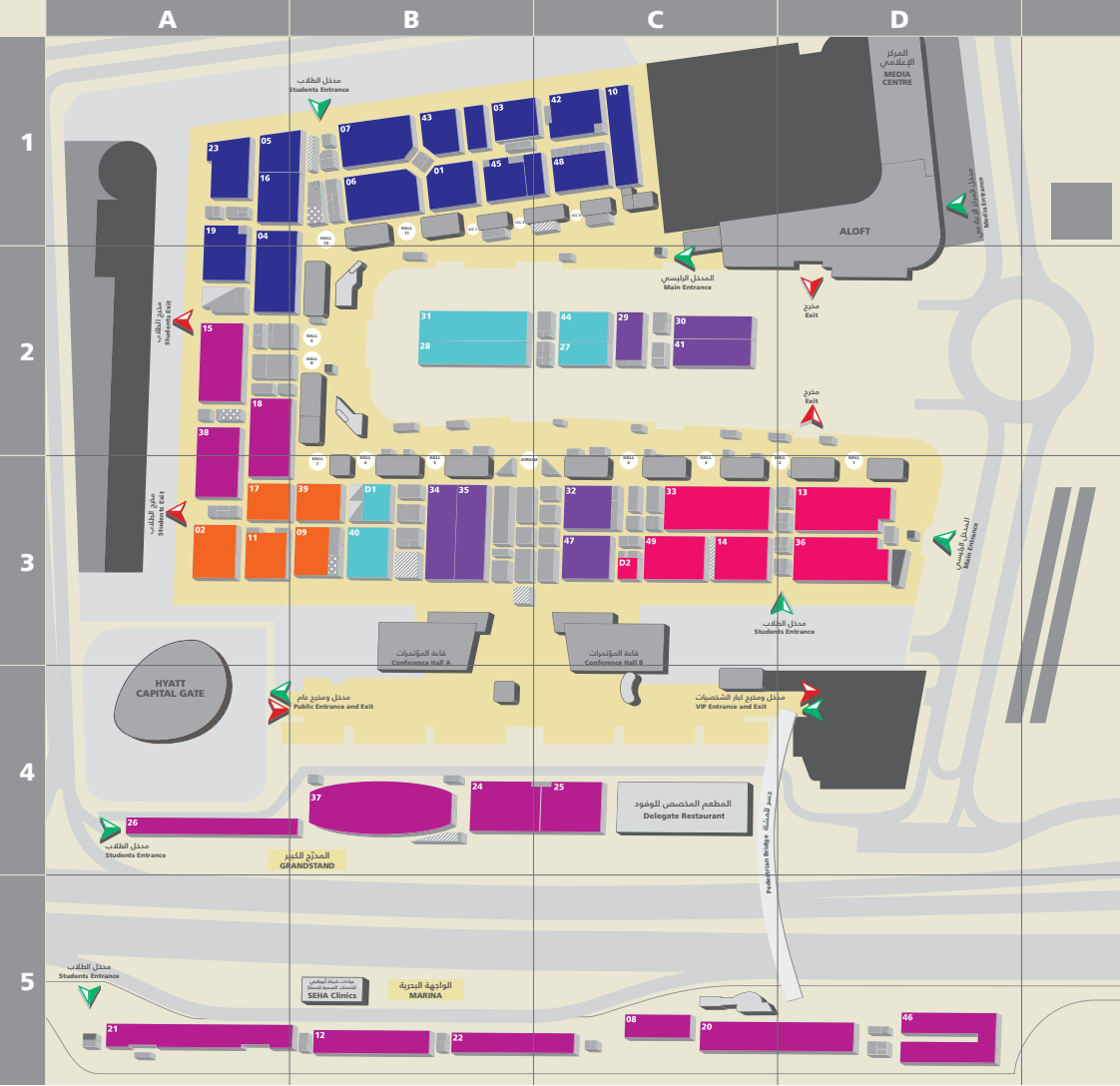
Phone +971 (0)2 6132000 | Fax +971 (0)2 6132111
PO Box: 108800 | Abu Dhabi - UAE

ACTVET ENTITIES



@ACTVETuae
actvet.ac.ae





تقنية البناء والتشييد CONSTRUCTION AND BUILDING TECHNOLOGY

- C5 08 النحت الحجري المعماري Architectural Stonemasonry
- C5 20 البناء الحجري Bricklaying
- B4 24 صناعة الخزائن وقطع الأثاث Cabinetmaking
- A4 26 النجارة Carpentry
- D5 46 أعمال الإسمنتية في مجال البناء Concrete Construction Work
- A2 18 التوصيلات الكهربائية Electrical Installations
- C4 25 تركيب القطع الخشبية Joinery
- B4 37 تصميم وتنسيق الحدائق Landscape Gardening
- B5 22 الدهان والديكور Painting and Decorating
- A5 21 أعمال الجبس والأسقف المستعارة Plastering and Drywall Systems
- A2 15 السباكة والتدفئة Plumbing and Heating
- A2 38 التبريد والتكييف Refrigeration and Air Conditioning
- B5 12 أعمال رصف البلاط للأرضيات والجدران Wall and Floor Tiling

الفنون الإبداعية والأزياء CREATIVE ARTS AND FASHION

- B3 01 تصميم الألعاب الرقمية ثلاثية الأبعاد 3D Digital Game Art
- B3 40 تقنية التصميم الجرافيكي Graphic Design Technology
- B2 31 تقنية الأزياء Fashion Technology
- B2 28 تنسيق الزهور Floristry
- C2 27 صياغة الحلبي والمجوهرات Jewellery
- C2 44 إعداد واجهات عرض المحلات التجارية Visual Merchandising

تقنية المعلومات والاتصالات INFORMATION AND COMMUNICATION TECHNOLOGY

- A3 02 توصيل كابلات شبكات المعلومات Information Network Cabling
- B3 39 إدارة نظم شبكات تقنية المعلومات IT Network Systems Administration
- B3 09 حلول برمجيات تقنية معلومات الشركات IT Software Solutions for Business
- A3 11 تقنية الإعلام المطبوع Print Media Technology
- A3 17 تصميم مواقع الإنترنت Web Design and Development

الخدمات الاجتماعية والشخصية SOCIAL AND PERSONAL SERVICES

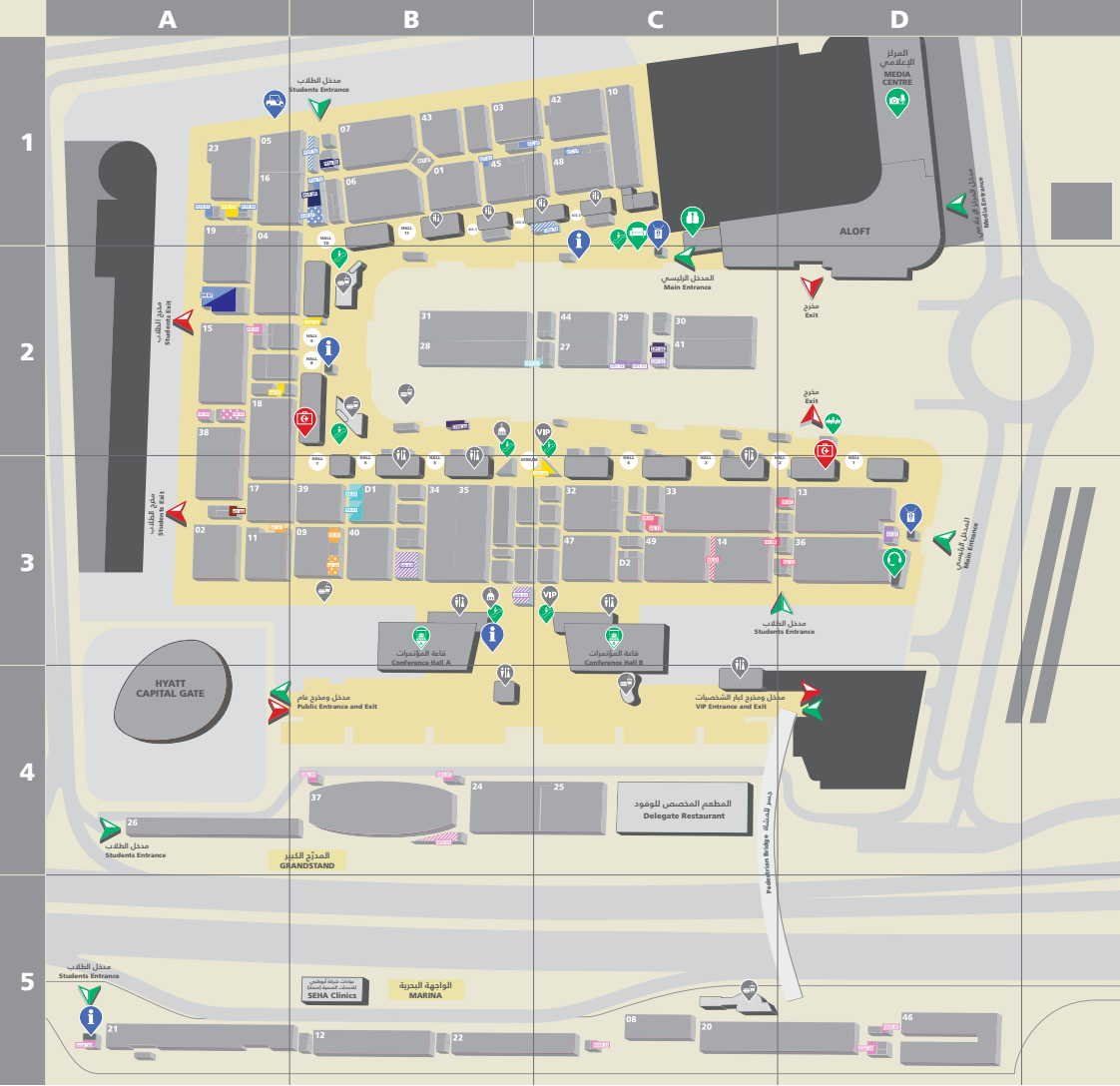
- C3 47 المخبوزات Bakery
- C2 30 العلاج التجميلي Beauty Therapy
- B3 34 الطهي Cooking
- C2 29 تصفيف الشعر Hairdressing
- C2 41 الرعاية الصحية والاجتماعية Health and Social Care
- C3 32 الحلويات والساكز Patisserie and Confectionery
- B3 35 خدمة المطاعم Restaurant Service

النقل واللوجستيات TRANSPORTATION AND LOGISTICS

- C3 14 صيانة محركات الطائرات Aircraft Maintenance
- D3 13 إصلاح هيكل السيارات Autobody Repair
- C3 33 تقنية السيارات Automobile Technology
- D3 36 صبغ السيارات Car Painting
- C3 02 خدمات الشحن والتخليص الجمركي Freight Forwarding
- C3 49 صيانة المركبات الثقيلة Heavy Vehicle Maintenance

تقنية التصنيع والهندسة MANUFACTURING AND ENGINEERING TECHNOLOGY

- B1 07 النحت بمؤازرة الحاسب الآلي CNC Milling
- B1 06 الخراطة بمؤازرة الحاسب الآلي CNC Turning
- C1 42 الأعمال المعدنية في مجال البناء Construction Metal Work
- A1 16 الإلكترونيات Electronics
- A1 19 أنظمة التحكم الصناعي Industrial Control
- C1 48 صيانة المعدات الصناعية Industrial Mechanic Millwright
- B1 03 فريق التحدي/التصنيع Manufacturing Team Challenge
- A1 05 الرسم الهندسي/الآوتوكاد Mechanical Engineering CAD
- A1 04 الميكانيكا الإلكترونية (ميكاترونكس) Mechatronics
- A1 23 الروبوتات المتحركة Mobile Robotics
- B1 01 البوليميكانيك/الأتمتة Polymechanics and Automation
- B1 43 تصنيع قوالب المواد البلاستيكية Plastic Die Engineering
- B1 45 تصميم النماذج الأولية Prototype Modelling
- C1 10 اللحام Welding



عرض المهارات SHOWCASES

- C1 **CON 34** تركيب السيارة بالتعلم الذاتي
Building A Car Through Self-Learning
- B1 **H10 10** سباق الفورموولا 1 في المدارس
F1 in Schools Race!
- C3 **H3 01** جامعة خليفة - تصميم الطائرات بدون طيار والتحكم ببركتها
Drone Design and Fly by Khalifa University

- B3 **ATR 01** تراث الإمارات
UAE Heritage
- B3 **H5 01** مسرح كبار طباطبي المركز الدولي لفنون الطهي
ICCA Chefs Theatre
- B4 **GRS 04** توفير المياه باستخدام أنظمة زراعية معاصرة مستمدة من دولة الإمارات كاميليا بنت زعل
Landscape Gardening using Indigenous Plants by Kamelia Bin Zaal

جربها TRY IT

- A1 **H10 04** قلم للرسم الثلاثي الأبعاد
3DoodleBar by Ultimaker
- B1 **ICC 05** جولة ضمن جناح شركة ستراتا للتصنيع
Have a tour inside Strata
- C1 **ICC 14** اختبارات الأداء والقياس الصناعي
Industrial Test and Measurement by Fluke
- A1 **H10 01** مباراة كرة القدم مع الروبوتات
Play Soccer with Mobile Robotics by Studica
- B1 **ICC 01** تركيب الأنظمة الهندسية وصيانتها (البوليميكانيك)
Polymechanics
- D5 **MAR 09** الرش الأوتوماتيكي
Autospray with Graco
- B4 **GRS 05** النجارة
Carpentry with Al Mazroui
- D5 **MAR 03** تغطية وملء فراغات قوالب الطوب
Cladding and Pointing of Brick Slips with Brickburgers
- A5 **MAR 20** الألواح الجيبية
Drylining with Gyproc Saint-Gobain
- A2 **H8 08** التمديدات الكهربائية
Electrical Installations by Al Mazroui
- A2 **H9 04** شبكة الأنابيب المتعددة الطبقات
Multi-layer Piping System with SuperPipe ME
- C5 **MAR 12** جرب الصبغ مع جوتن
Painting with Jotun

- B4 **GRS 09** التراث البحري في دولة الإمارات العربية المتحدة
UAE Sea Heritage with Al Snyar
- D3 **H2 12** تجربة منتجات العناية بالسيارة من 3M
Autocare Experience with 3M
- D3 **H2 01** أداء التوربو والسلامة من مرسيدس - بنز
Precision, Performance and Safety by Mercedes-Benz
- C3 **H4 01** متعة التسوق مع لولو
Shopping Fun with LuLu!
- C3 **H4 13** تحدي المحرك
The Engine Challenge with Dr. Bike
- C3 **H2 08** جهاز محاكاة الطلاب الافتراضي
VirtualPaint Simulator by BASF
- A3 **H7 01** الأمن الإعلامي في شرطة أبوظبي
Abu Dhabi Police Media Security
- B3 **H6 03** تقنية أمن المعلومات والبيانات
Information and Security Technology by Global Vision
- D3 **H1 01** الإسعاف الجوي في شرطة أبوظبي
Abu Dhabi Police Air Ambulance
- C2 **CP1 01** تجربة إجراءات الصحة والسلامة من 3M
Experience Health and Safety with 3M
- C2 **CP1 11-12** اختبر الجمال الحقيقي
Experience true beauty! - Madi Intl.
- C2 **CP1 21** تنسيق الزهور
Floristry with Floral Trading

مهارات المستقبل FUTURE SKILLS

- B3 **H6 02** الأمن الإلكتروني
Cyber Security with Khalifa University
- B3 **H6 01** تصميم الطائرات بدون طيار والتحكم ببركتها
Drone Design and Fly by Khalifa University
- A2 **H9 07** تقنية المياه
Water Technology

مهارات الصغار JUNIOR SKILLS

- A2 **H8 06** التمديدات الكهربائية
Electrical Installation
- B3 **H6 06** تقنيات التصميم الجرافيكي
Graphic Design and Technology
- B1 **H10 07** علم الروبوتات المتحركة
Mobile Robotics - VEX

الإرشاد المهني CAREERS ADVICE

- C3 **ATR 08** الإرشاد المهني
Emirates Foundation
- A1 **H10 03** الإرشاد المهني
Tawdheef

- A2 **H8 03** الإرشاد المهني
LinkedIn
- B2 **CON 25** الإرشاد المهني
UAE Academy

اكتشفها DISCOVER IT

- C2 **CP1 02** ركن الأزياء من كلية الأزياء والتصميم في دبي
Fashion Workshop Corner by CFD
- B1 **H10 20** التصميم ثلاثي الأبعاد fusion 360 للفورموولا 1 في المدارس من شركة أوتو ديسك للتصميم
Fusion 360 Design for F1 in Schools by Autodesk
- B1 **H10 08** أساسيات علم الروبوتات المتحركة مع شركة "فيكس" VEX للروبوتات
Junior Mobile Robotics with VEX Robotics
- A3 **H7 04** وسائل التواصل الاجتماعي واستراتيجيات التسويق تنظمها BrandMoxie
Social media and marketing strategy by BrandMoxie
- B2 **CON 20** أنتم من يصمّم وينتكر! ابتكروا أحد معارض إكسبو 2020
You are the designer! Create an exhibition for Expo 2020

- P** مواقف سيارات
Car Park
- 🚗** سيارات الأجرة والحافلات
Taxis And Buses
- 🚗** الحافلات الزرقاء
Blue Shuttle
- i** الاستعلامات
Information Desk
- 📄** التسجيل والاعتماد
Registration/Accreditation
- 🍽️** خدمات الطعام والمشروبات
Food and Beverage Areas
- 🕌** غرفة الصلاة
Prayer Room
- 🚻** حمامات
Toilets
- VIP** مجلس كبار الشخصيات
VIP Majlis
- 🚑** الإسعافات الأولية
First Aid
- 🏢** قاعات المؤتمرات
Conference Rooms
- 🛋️** صالة الوفود
Delegate Lounge
- 🕌** جولة في جامع الشيخ زايد الكبير
Grand Mosque Tour
- 📺** المركز الإعلامي
Media Centre
- 👥** خدمات دعم الأعضاء
Member Support
- 👤** مكتب عمليات المتطوعين
Volunteer Operations Centre

SCHEDULE

Thursday 12 October (C-3)

09:30-11:30 ONE SCHOOL ONE COUNTRY (OFFICIAL AND MEMBER MEDIA ONLY)

Friday 13 October (C-2)

11:00-12:00 MEDIA TOUR #1

Saturday 14 October (C-1)

08:30-09:30 YOUTH FORUM: WELCOME ADDRESS AND KEYNOTE SPEECHES

10:00-11:00 OPENING PRESS CONFERENCE

11:00-12:00 MEDIA TOUR #2

12:00-13:00 MEDIA BRIEFING FOR OPENING CEREMONY AND TICKET/WRISTBAND DISTRIBUTION (ADNEC MEDIA CENTRE)

19:30-21:00 OPENING CEREMONY (DU ARENA)

Sunday 15 October (C 1)

10:00-17:00 DAY 1 OF COMPETITION

10:00-10:30 PRESS CONFERENCE: WORLDSKILLS CHAMPIONS (ADNEC MEDIA CENTRE)

11:00-11:30 OFFICIAL OPENING OF SAMSUNG STAND

Monday 16 October (C 2)

08:30-10:00 WORLDSKILLS CONFERENCE AND MINISTERS TVET SUMMIT OPENING PLENARY

09:00-17:00 DAY 2 OF COMPETITION

10:00-10:30 PRESS CONFERENCE: WORLDSKILLS CONFERENCE (ADNEC MEDIA CENTRE)

10:30-17:30 WORLDSKILLS CONFERENCE

10:30-17:00 MINISTERS TVET SUMMIT

Tuesday 17 October (C 3)

08:30-12:30 WORLDSKILLS CONFERENCE

09:00-17:00 DAY 3 OF COMPETITION

13:30-15:30 WORLDSKILLS CONFERENCE

13:30-15:30 MINISTERS TVET SUMMIT

15:30-17:00 WORLDSKILLS CONFERENCE AND MINISTERS TVET SUMMIT CLOSING PLENARY

Wednesday 18 October (C 4)

09:00-16:00 DAY 4 OF COMPETITION

Thursday 19 October (C+1)

14:00-15:00 MEDIA BRIEFING FOR CLOSING CEREMONY AND TICKET/WRISTBAND DISTRIBUTION (ADNEC MEDIA CENTRE)

19:30-21:40 CLOSING CEREMONY (DU ARENA)



MEDIA CENTRE

The media centre is located in the Al Maa'ed Hall, also known as the wedding hall, near the Aloft hotel in the northeast corner of ADNEC.

The operating hours are:

C-3	THURSDAY 12 OCTOBER	10:00-18:00
C-2	FRIDAY 13 OCTOBER	10:00-18:00
C-1	SATURDAY 14 OCTOBER	08:00-01:00
C1	SUNDAY 15 OCTOBER	08:00-19:00
C2	MONDAY 16 OCTOBER	08:00-19:00
C3	TUESDAY 17 OCTOBER	08:00-19:00
C4	WEDNESDAY 18 OCTOBER	08:00-16:00
C+1	THURSDAY 19 OCTOBER	08:00-02:00
C+2	FRIDAY 20 OCTOBER	10:00-18:00



Inspired by the UAE's vision that has transformed the country's golden sands into pillars of achievements, the NMC aims to develop a distinguished & modern national media sector














- Regulating standards & foundations necessary for operations & media licensing
- Media activities review
- Media content regulation
- Digital media regulation
- Regulatory framework for media free zones
- Providing subscribers coverage from public authorities & mass media news materials in Arabic & English through WAM
- Provision of archived news materials from WAM
- Trilingual broadcast of national news in Arabic, English & French

Download the Emirates News Agency (WAM) mobile application to stay up to date



Customer Happiness Center
600 535558
happiness@nmcuae.ae

Media facilities include:

-  — MEDIA WORKROOM
-  — HIGH-SPEED WIRELESS INTERNET
-  — PRINTERS
-  — LOCKERS
-  — TELEVISIONS
-  — LOUNGE AREAS
-  — HELP DESK
-  — DISTRIBUTION OF PRESS KITS
-  — MEDIA INFORMATION
-  — MEDIA LOUNGE WITH COMPLIMENTARY REFRESHMENTS
-  — PRESS CONFERENCE BRIEFING ROOM
-  — WORLDSKILLS INTERNATIONAL OFFICE
-  — WORLDSKILLS ABU DHABI 2017 OFFICE

Daily media press conferences/briefings will be held every morning starting 14 October until 16 October and jointly hosted by WorldSkills International and WorldSkills Abu Dhabi 2017, the Competition Organizer.

Please check the media help desk for updated press conference schedules.

All press conferences and media briefings will take place at the back of the media centre in the press conference room. The schedule will be available at the media centre help desk.

Photos, videos, articles and more are available in the online press room:
<https://worldskillsabudhabi2017.com/en/news/press-room/>

High resolution photos can be found on the WorldSkills International's flickr page:
<https://www.flickr.com/photos/worldskills/collections/>
and videos on the WorldSkills YouTube channel: <https://www.youtube.com/user/WorldSkillsTV>

SOCIAL MEDIA



Follow WorldSkills Abu Dhabi 2017 @WorldSkillsAD on Facebook, Twitter, and Instagram. And WorldSkills can be found @WorldSkills on Facebook, Twitter, and Instagram.

MOBILE

WorldSkills Abu Dhabi 2017 created a new web experience which performs and functions like an app on supported browsers. It is one place for everything you need during WorldSkills Abu Dhabi 2017.

- Tune in to the live blog for the latest news
- Find your way around ADNEC with our digital map
- Subscribe to notifications for real-time updates
- Download to use anywhere even without an internet connection
- Add to your home screen for quick and easy access just like an app

SKILL IT MOBILE APP

Visitors will be able to play "Skill It", an exciting new mobile app at WorldSkills Abu Dhabi 2017. Visitors are encouraged to start their own business, try different skill challenges at the event, and collect points to help their business rise to the top and win prizes.



EVENT ACCESS

The 51 skills are staged across ADNEC. Skills are mostly grouped within the six sectors: Construction and Building, Creative Arts and Fashion, Information and Communication Technology, Manufacturing and Engineering Technology, Social and Personal Services, and Transportation and Logistics.

Media are invited to walk around to view and photograph any of the 51 skill competitions from the outer perimeter of each area. However, media may not interfere with the Competition in any way, this includes speaking to the Competitors or making any interview or photo requests. Such requests will need to be made formally through the media centre or through the Competitor's Member Organization.

TRANSPORTATION

ADNEC is one of the most accessible venues from across the world. It is just a 20-minute drive away from Abu Dhabi International Airport, and is located near the heart of Abu Dhabi.

Members of the media will have free and dedicated parking spots in car park lot A at ADNEC provided they have their WorldSkills Abu Dhabi 2017 accreditation. From the car park, media can follow the signs toward the media centre located at the wedding hall near the Aloft hotel.

Media who have purchased travel packages with WorldSkills Abu Dhabi 2017 and are staying at one of the official hotels can use the shuttle buses from the hotel to ADNEC.



INTERVIEWING COMPETITORS








To ensure the integrity of the Competition and the Competitors' experience, WorldSkills has established strict guidelines for members of the media who wish to interview a Competitor. No members of the media can make direct contact with any Competitor, without going through the Member Organization. In the first instance members of the media must contact the appropriate Team Leader to request an interview with a Competitor. All Team Leaders will have a local mobile number and email address, and their contact information will be available at the media centre help desk.



CEREMONIES

The Opening and Closing Ceremonies at du Arena will have a media centre located close to media seating. Any members of the media who wish to cover the ceremonies will need a ceremonies ticket or wristband in addition to their accreditation. All requests for ceremonies were made at the time the media applied for accreditation. The Competition Organizer and WorldSkills will allocate tickets and wristbands to the media based on the availability and capacity at the ceremonies venue.

Facilities and services include

-  — MEDIA WORKROOM
-  — COMPLIMENTARY REFRESHMENTS
-  — HELP DESK
-  — MEDIA SEATING
-  — PRINTERS
-  — DEDICATED PHOTO AND BROADCAST POSITIONS
-  — LOCKERS

Opening Ceremony

14 October – 19:30-21:00 at du Arena

WorldSkills Abu Dhabi 2017 will begin at du Arena with a spectacular Opening Ceremony that will gather thousands of Competitors, officials, and guests together to watch the Parade of Nations, and a welcome to Abu Dhabi and the United Arab Emirates.



TRANSPORTATION TO DU ARENA

Members of the media may drive to and park at du Arena. Parking is complimentary and is approximately a 10-15 minute walk to the venue. A media shuttle bus will also operate from ADNEC Transport Hub C (next to the Wedding Hall Entrance) to du Arena, at the following approximate times

DEPARTURE FROM ADNEC	ARRIVAL AT DU ARENA	DEPARTURE FROM DU ARENA	ARRIVAL AT ADNEC
17:00	17:30	21:20	21:50
17:20	17:50	21:40	22:10
17:40	18:10	22:00	22:30
18:00	18:30	22:20	22:50
18:20	18:50	22:40	23:10
18:40	19:10	23:00	23:30

Closing Ceremony

19 October – 19:30-21:40 at du Arena

After four days of Competition, who will be the Medallists of WorldSkills Abu Dhabi 2017? The Closing Ceremony will reveal the winners of gold, silver, and bronze medals, along with the Medallions for Excellence, and the coveted Albert Vidal Award for the Competitor with the highest overall points.

The Closing Ceremony is a time to celebrate and to say farewell to new friends of the 44th WorldSkills Competition, while looking forward to WorldSkills Kazan 2019.



TRANSPORTATION TO DU ARENA

As with the Opening Ceremony, members of the media may drive and park at du Arena. Parking is complimentary and is approximately a 10-15 minute walk to the venue. A media shuttle bus will also operate from ADNEC Transport Hub C (next to the Wedding Hall Entrance) to du Arena, at the following approximate times:

DEPARTURE FROM ADNEC	ARRIVAL AT DU ARENA	DEPARTURE FROM DU ARENA	ARRIVAL AT ADNEC
17:00	17:30	22:00	22:30
17:20	17:50	22:20	22:50
17:40	18:10	22:40	23:10
18:00	18:30	23:00	23:30
18:20	18:50	23:20	23:50
18:40	19:20	23:40	00:10



WINNER'S CIRCLE

The Winner's Circle at the Closing Ceremony will be located backstage and will allow members of the media to capture photos and interviews with the Medallists. The mixed zone will feature a waiting area with a live feed of the ceremony. As movement will be limited during the show, media must choose their position at the ceremony briefing earlier in the day. Media may choose between seating, or photo/broadcast position, or backstage mixed zone.

The Official Results will be made available on the WorldSkills website as soon as the last medal is announced on stage at the Closing Ceremony (the Albert Vidal Award is the last medal). Media can access the list of Medallists at the media centre.



VISITOR EXPERIENCE

Our Visitor Experience is the most important part of the WorldSkills Abu Dhabi 2017 experience, as this is an opportunity for young people to try out skills themselves, discover their passions and their natural abilities.

Competition Area

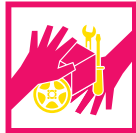
Watch international finalists compete to be the best of the best in their chosen skill, with 51 skill competitions taking place across the entire ADNEC venue.

Try It

These activities offer visitors a unique opportunity to roll up their sleeves and engage with different vocational skills for themselves. They cover our six sectors and these areas can be found throughout the venue near the skill sectors that they represent.



Manufacturing and Engineering Technology



Transportation and Logistics



Information and Communication Technology



Social and Personal



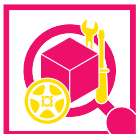
Construction and Building Technology



Creative Arts and Fashion

Discover It

Introducing a WorldSkills first in Abu Dhabi. Visitors are invited to join our open-spaced learning labs for school classes, conducted by our innovative local partners. For 30 minutes students will be involved in playful, interactive challenges, resulting in a memorable learning session.



Careers Advice

Specialist careers advisors will be available at dedicated Careers Advice areas in two locations at the venue. Visitors will benefit from tailored face-to-face advice on skilled careers, apprenticeships, courses, and creating professional online profiles.



Future Skills

Three platforms that will engage and expose visitors to the skills at the heart of the future UAE and global economy, including interaction with drones, cyber security, and water technology.



Junior Skills

Watch three mini versions of the WorldSkills Abu Dhabi 2017 Competition with younger participants from a select number of countries, showcasing skills such as Graphic Design Technology, Electrical Installations, and Mobile Robotics.

UAE Heritage Showcase

See some of the traditional skills of the UAE in action. Both local and international visitors are invited to experience some of these traditions, giving an interesting glimpse into the Emirates' past.

ONE SCHOOL ONE COUNTRY

One School One Country is a school partnership programme that has accompanied each WorldSkills Competition since 2007 in Shizuoka, Japan. Since its inaugural year, the school programme has brought thousands of students from different age groups closer to the world of skills. Abu Dhabi will host the 6th edition of One School One Country, pairing approximately 60 international teams with Abu Dhabi schools in a cross-cultural experience that opens the doors of friendship and raises awareness of the importance and value of a vocational education.

In collaboration with the Abu Dhabi Education Council (ADEC), One School One Country familiarizes young students from 9 to 12 years with skills that are taught in Technical and Vocational Education and Training (TVET) while discovering and embracing the cultures of other countries. On 12 October, shortly before the official opening of WorldSkills Abu Dhabi 2017, each Member Delegation will visit their partnered school for a programme of informal activities and cultural presentations.



INTERNATIONAL TVET YOUTH FORUM

Abu Dhabi Centre for Technical and Vocational Education and Training (ACTVET) will launch the first International TVET Youth Forum on 14-15 October. Up to 300 young people will come together in Abu Dhabi to discuss the future of Technical and Vocational Education and Training (TVET). They will participate in several think tanks, with topics ranging from Innovation, Industry 4.0, Entrepreneurship, Green Economy, Global Citizenship, Happiness, and Tolerance.

Prior to the event, these young people will participate in online forums and engage on social media. During the whole process they will be supported by a group of dedicated experts and professional facilitators. In addition, they will carry out research, generate ideas and discuss different opinions. The result will be a Youth Declaration, which aims to inspire all those attending WorldSkills Abu Dhabi 2017, but also to set the agenda for future events.

WORLDSKILLS CONFERENCE

The WorldSkills Conference is where leading figures from industry, governments, international organizations and academia help shape the global skills agenda. The two-day programme allows for debate and networking with global leaders from the TVET sector. The conference is accompanied by a Ministerial Summit — to which national ministers of education, skills, industry, and business have been invited

Conference topics include

- What Skills Employers Need
- Skills for a New and Transforming Economy
- Skills Development in Cities
- Skills and Careers Without Borders
- Jobs and Skills Mismatch
- Connecting Creativity and Technology
- Implications of Global Economic Trends and Market Forces
- Shaping the Education System to be Adaptive for Future Change
- Combatting Gender Inequality in Skills



PRESS CODE OF CONDUCT

WorldSkills openly encourages and promotes all aspects of the WorldSkills Competition, especially Competition press coverage. The following code of conduct outlines the expected partnership the press have with WorldSkills. For the purpose of this Code of Conduct – “Press” includes reporters, journalists, photographers, and film crews.

- All press attending the WorldSkills Competition need to be accredited and ensure that their press badge is visible at all times. All press are also subject to the WorldSkills Code of Ethics and the Competition Rules. In particular, B.12 Issue and Dispute Resolution and B.10 Filming and photographing at the Competition. Code of Conduct – Competitor access and Workshop Access
- No photographing or filming of a Competitor should take place that may interfere with or hinder the performance of the Competitor in the Competition.
- Press may take photos and film from outside the workshop without any prior approval. Note: accreditation badges must be visible at all times. If a person is acting suspiciously then they may be questioned by an Expert – in this case, they are requested to comply fully with the Expert questions and requests.
- No press can enter a workshop during the Competition.
- No press can enter a workshop during breaks in the Competition without the permission of the Chief Expert or Press Contact for that skill competition. Specific ‘shots’ or ‘angles’ are to be organized in discussion with the Chief Expert or Press Contact for that skill, the compatriot Expert, and the Competitor.
- No press can communicate with a Competitor without the permission of the Chief Expert or Press Contact for that skill and the compatriot Expert.
- No press is to enter the ‘personal work space’ (i.e. do ‘close-ups’) of a Competitor without the permission of the Chief Expert or Press Contact for that skill and the compatriot Expert.

Competitor Access Outside Workshop

Any interviews with Competitors must be organized and approved via the relevant Team Leader and the appointed Communications Officer for the Member organization. Any Press who do not comply with this are at risk of having their accreditation revoked.

LOCAL AND HOST CITY INFO

Abu Dhabi is the capital city of the United Arab Emirates and is one of seven Emirates that make up the UAE. It is situated along the Arabian Gulf and spans several islands, while the rest of the emirate stretches hundreds of kilometres inland and further along the coast.

A modern and fast-growing city, Abu Dhabi is an ideal choice as the first in the MENA region to host a WorldSkills Competition. This event serves as a powerful statement about the growth of WorldSkills, and the importance of vocational skills and education for the global economy.

Abu Dhabi boasts an excellent infrastructure and service network, premier hotels and restaurants, some of the biggest names in entertainment, and a vibrant and fascinating culture that will ensure a memorable visit for all those who take part and visit.



GETTING AROUND

Silver taxis are the most popular form of transport and are plentiful and inexpensive. You can hail taxis on the street, or by calling the TransAD booking line at 600 53 53 53 or the TransAD app. Fares are always metered.

Renting a car is easy and inexpensive. There are many car rental companies at Abu Dhabi airport and around the city, including Budget, Thrifty, Hertz, and Europcar. Some nationalities may be required to produce an international driving license as well as their regular driving license, so check with the company first. A valid credit card is needed, and a copy of your passport photograph page will be made. Roads in Abu Dhabi are modern and well maintained, with signs in both Arabic and English. Driving is on the right side of the road.

Abu Dhabi has a series of bus routes which cover most of the city, with timetables available on the Department of Transport website.

Pedestrians should always observe the “walking man” signs at crossings and use the bridges and underpasses on major roads when available. It is not the custom for vehicles to stop for pedestrians on crossings without lights, so always wait for a sufficient gap in traffic before stepping out.

LANGUAGE

Arabic is the official language of the UAE. English is the second language, and you will find everything you need is almost always in both languages. English is also widely spoken but if you try to learn a few Arabic words and phrases it will be much appreciated. It has been estimated that around 200 different nationalities live and work in the UAE, so you will almost certainly find someone who shares your language.

MONEY

The currency of the UAE is the dirham, which is pegged to the United States dollar at the rate of Dh3.67 to \$1. The highest coin is Dh1, with smaller coins for half and a quarter, in units known as fils.

Bank notes come in Dh5, Dh10, Dh20, Dh50, Dh100, Dh200 and Dh500. A Dh1,000 note exists but is not widely used for ordinary transactions. Please note that shopkeepers and taxi drivers may have problems giving change for any bank note above Dh100.

International withdrawals can be made at cash machines/ATMs that are found at banks, larger hotels and shopping malls. Currency exchanges can be found at the airport and in most shopping malls and will generally offer a better rate of exchange than banks, especially for larger amounts. Tipping in the UAE is optional but appreciated. You will find a service charge already added to your bill in hotels and hotel restaurants, but this often is not given to the restaurant staff. For taxis and restaurant staff, around 10 per cent is sufficient but no offence will be taken if you do not tip.

STAY CONNECTED

The international code for the UAE is 971, followed by the number, but dropping the first digit. As a guide, mobile phone numbers begin with 05, while Abu Dhabi is 02 and Dubai is 04.

Etisalat sells special SIM cards for visitors which can be purchased at their airport shops or in outlets at the bigger shopping malls. You will need to show your passport when purchasing. Etisalat will have kiosks throughout ADNEC offering special rates during WorldSkills Abu Dhabi 2017.

Most hotels offer free internet for guests, as do shopping malls with simple registration via email or SMS. The UAE operates a 220 – 240 volt electrical system with three flat pin plugs inherited from Britain.

CULTURAL DO'S AND DON'TS

Dress code is not legally enforced, so observing it is just a matter of simple courtesy to your hosts. It is generally appreciated if women wear skirts that are no more than a couple of inches above the knee, and tops covering the shoulders. Men should also keep their shoulders covered and wear shorts that come to the knee. Tattoos are best kept covered in public places.

Alcohol is forbidden to Muslims as part of their religion, but the UAE permits it for non-Muslims. Alcohol is sold in hotel bars and restaurants but not in other venues, with a few exceptions. Permanent residents may purchase alcohol from specialist shops but require a special license which is not available to visitors. You must be 21 and older to drink and it is a good idea for younger visitors to carry proof of age even if they are legally allowed alcohol.

Using illegal drugs in the UAE, bringing them into the country, and buying and selling them will all have extremely serious consequences.

Using offensive gestures and hand signals to other drivers is to be avoided and may result in a complaint to the police and possible prosecution.

Couples are not expected to be physically demonstrative in public, but holding hands is acceptable. In general, all public signs of affection should be avoided.

The vast majority of the meat in the UAE is halal, meaning the animals have been slaughtered according to Islamic teaching. Most restaurants have vegetarian and fish options.

Pork is considered haram—or forbidden—for Muslims according to the teachings of the Quran, which says the pig is forbidden. Pork products, which can include foods made with gelatine, are sold in some supermarkets, in special areas clearly marked for non-Muslims.

USEFUL PHONE NUMBERS

TOURISM POLICE DEPARTMENT	800 2626
ABU DHABI POLICE (EMERGENCY)	999
FIRE DEPARTMENT	997
AMBULANCE	999
UAE COUNTRY CODE	+971
ABU DHABI AREA CODE	02
ABU DHABI INTERNATIONAL AIRPORT	02 575 7818
TAXI	600 53 53 53

RECOMMENDED ATTRACTIONS

SHEIKH ZAYED GRAND MOSQUE

The vision of the Late Sheikh Zayed bin Sultan Al Nahyan is perhaps the most visited attraction in Abu Dhabi, and with good reason too. Walk around the massive grounds to marvel at 82 marble domes, 1,000 pillars, more than 100,000 tons of pure white marble. In all, it accommodates more than 40,000 worshippers. WorldSkills Abu Dhabi 2017 offers free mosque tours for all accredited media. More details at the media help desk.

For more details on dress code, mosque rules, and visiting times, check the website www.szgmc.ae/en



CORNICHE BEACH

Centrally located, the Corniche Beach offers white sand shores and postcard views of the downtown skyline and the Marina Breakwater. Parts of the beach are free to enter public beaches, while another section is dedicated family beach. Al Sahil beach is paid. Ride or stroll along the beach path or play a game of basketball or volleyball on one of the courts. There are several food and beverage options, plus a host of services including change rooms, bathrooms, ATMs, and prayer rooms.



UMM AL EMARAT PARK

One of the most popular green spaces in Abu Dhabi, Umm Al Emarat Park is a 15-hectare serene escape of the city. Formerly called Mushrif Central Park, it underwent two years of redevelopment and re-opened in March 2015.

The rejuvenated park includes an amphitheatre, animal barn, botanic garden, shade house, and the sprawling Great Lawn. The park is open daily from 8am to midnight and costs 5 AED to enter. For a map of the park and more information, visit: <http://www.ummalemaratpark.ae>



SAADIYAT PUBLIC BEACH

Tucked away in the north corner of Abu Dhabi, Saadiyat Public Beach features crystal blue water and white sandy shores. You can windsurf or sail, take yoga classes, or kick back on one of the sun loungers. There are a host of amenities including umbrellas, change rooms, lockers, showers, and parking.

FERRARI WORLD

Under its unmistakable red roof, which was designed to mimic the side profile of the Ferrari GT, Ferrari World features more than 20 rides and attractions in a sprawling 200,000 square metre facility on Yas Island. It boasts advanced racing simulators and the world's fastest roller coaster, the Formula Rossa, which hits a soaring top speed of 240 km/h. For ticket information and opening times, visit ferrariworldabudhabi.com

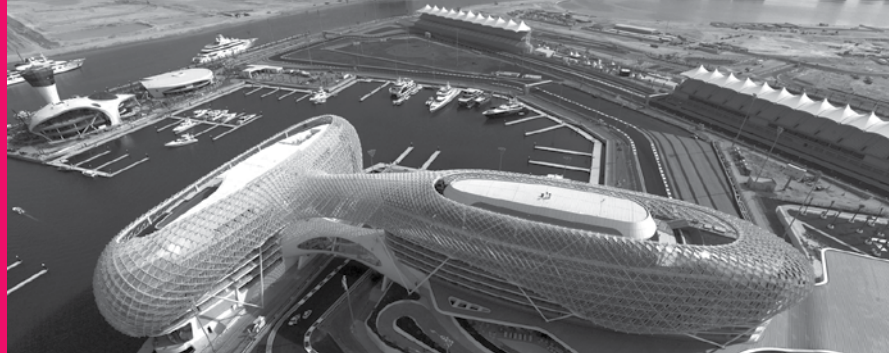
YAS WATERWORLD

The only Emirati-themed waterpark in the world is inspired by the UAE's rich heritage of pearl diving through its unique story of 'The Legend of the Lost Pearl'. The UAE's first mega waterpark is home to 45 exhilarating rides, slides and attractions – five of which can be found nowhere else in the world. With rides and experiences to thrill the young and the young at heart, the waterpark plays host to Dawwama – the world's first hydro-magnetic tornado waterslide, as well as the globe's first interactive water and laser rollercoaster, Bandit Bomber.

YAS MARINA CIRCUIT

Based on Yas Island, Yas Marina Circuit is considered one of the most technologically-advanced Formula 1 circuits in the world and a home for motorsports in the Middle East. It is the site of the annual F1 race and other motoring events. On Tuesday evenings, you can work out on F1 track.

Whether you're a serious runner, a keen cyclist, or simply wanting to take a sunset stroll with the family, participants of all fitness levels and speeds are welcome on the track.



MANARAT AL SAADIYAT

Meaning 'The Place of Enlightenment', Manarat Al Saadiyat is an artistic venue of four galleries, a 250-seat theatre, and restaurant.

It's also the foundation for Abu Dhabi's cultural epicentre, with hotly anticipated openings of the Louvre Abu Dhabi, Zayed National Museum, and the Frank Gehry designed Guggenheim Abu Dhabi. Manarat Al Saadiyat is home to a multimedia exhibit that explains the ambitious vision of the island's development. Admission is free. For upcoming events and more information, visit www.saadiyatculturaldistrict.ae

EASTERN MANGROVES

Abu Dhabi's coastal areas are richly lined with mangrove forests with an estimated 70 square kilometres of forest across the Emirate. The Mangrove National Park has more than 19 square kilometres of forest and is a dense, luxuriant concentration of mangrove trees, protected by government order. This is a real haven for nature lovers, outdoor enthusiasts and bird lovers, or simply people who want to spend some time away from the hustle and bustle of the city. Along the promenade are restaurants, cafes, as well as kayak and boat rentals.

MEDIA CONTACT INFORMATION

WORLDSKILLS

Crispin Thorold

Director of Marketing and Communications
crispin.thorold@worldskills.org
+971 56 469 3850

Shawna Bourke

Marketing and Communications Manager
shawna.bourke@worldskills.org
+1 780 860 4877

WORLDSKILLS ABU DHABI2017

Aous Jariwa

Director, Public Relations and Content, DigiPresence
aous.jariwa@digipresence.net
+971 55 281 4255

Sofia Gomaa

PR Coordinator
Sofia.gomaa@worldskillsabudhabi2017.com
+971 56 415 4194

Paula Kim

Communications Coordinator
Paula.kim@worldskillsabudhabi2017.com
+971 56 680 0965

For all general inquiries, including Ceremonies tickets and wristbands, and media tours, contact:

press@worldskillsabudhabi2017.com, +971 56 680 2863



This is the **44th** WorldSkills Competition

WorldSkills Abu Dhabi 2017 will be the first time the Competition has been held in the Middle East and North Africa Region (MENA)

100,000
UAE VISITORS

mostly young people, over the four days of Competition



10,000
INTERNATIONAL VISITORS

are expected

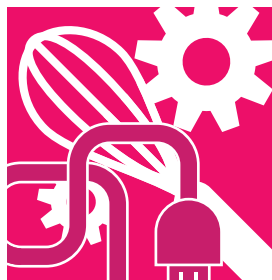
1,300
COMPETITORS

are expected to take part (a record number)

Teams are drawn from the

77
MEMBER COUNTRIES AND REGIONS

of WorldSkills International



PALESTINE AND ROMANIA

are taking part in a WorldSkills Competition for the first time

There are

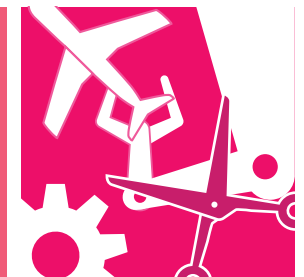
51
SKILL COMPETITIONS

The event involves

30
ABU DHABI HOTELS
40,000
GUEST NIGHTS

It will cover more than

100,000
SQUARE METRES OF SPACE
at ADNEC



FOR SPONSORS



   #SKILLIT @WorldSkillsAD

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